

Corporate Sponsorship

Scope: This policy is to be applied to all individual and corporate sponsorships.

Procedures:

- The Board of Directors shall designate any ICFWA member to chair a Sponsorship Team in which will develop and administrate a Sponsor/Donor Program. If the chair is not a BOD member, then a co-chair from the BOD membership shall also be named.
- It is recommended that the Sponsor/Donor Team should present their program to the Board of Directors and Membership for review and understanding no later than the July Board and Membership Meeting. Active solicitation of Sponsor/Donor should commence no later than July of the current year.
- Once established, corporate sponsorship levels may be increased in value but not decreased.
- All corporate sponsors/donors shall be recognized in public. This may include:
 - Acknowledgement at public events/shows via a public-address system
 - Web Site of the ICFWA
 - Coronation Program Book
 - Printed Banner/Kiosks specifically made to promote our sponsors/donors
 - And other modes of recognition developed by the organization.
- For clarification, it is not expected or encouraged to put sponsors on show/event posters, coronation advertisements, etc. This is generally suggested due to space limitations on those mediums.